



MEDIA RELEASE

10 October 2017

100 Days to Go!

Only 100 days until the 2018 Australian Deaf Games makes its appearance in Albury and Wodonga! At least 1,000 Deaf and hard of hearing people are expected to participate in this exciting event. Both Albury City and Wodonga City Councils are looking forward to hosting the Games from 20 – 27 January 2018, which will also include Australia Day celebrations.

To celebrate this occasion, Deaf Sports Australia, together with Albury City and Wodonga City Council will be launching the 100 Days to Go event at Albury Entertainment Centre on Tuesday 10th October 2017. This event will also include a Multi Sports Day event for Deaf and hard of hearing children who will be participating in Tennis and Touch Football clinics at 1PM. The launch will commence at 11:30AM.

Wodonga Mayor Cr Anna Speedie said Wodonga is excited about the opportunities the Games will bring to the region. "Only 100 days until it all happens. Wodonga is primed for the Games and what a great opportunity for all of us, for the Deaf sporting community to have their event here. Our town, our facilities and our people, are ready to welcome you all."

AlburyCity Mayor Kevin Mack said the region was looking forward to rolling out the red carpet for the visitors.

"It's a great opportunity to showcase our fantastic sporting facilities and lifestyle to hundreds of competitors and their friends and family, and it's also a chance for the local community to further embrace the deaf community and to learn how to enhance the experience for the visitors," Cr Mack said.

"It builds nicely on the work already done. Hundreds of local people have already started learning Auslan signing and others will soon undergo deaf awareness training, meaning the games will leave a legacy that will benefit many of us for a lifetime."

ADGOC2018 Chair, Alex Jones said the Games Organising Committee has worked very hard to make the Games happen in just 100 days. "Time flies when you're having fun and it goes even faster when you're doing something that is both amazing and worthwhile. As the ADGOC2018 Chair, I am excited that all the hard work the team and I have put into the Games which will be delivered in just 100 days, and we can't wait!"



The Games we love...
Australian Deaf Games
Albury Wodonga 2018

Australian Hearing is the Corporate Partner for the 2018 Australian Deaf Games, and they are very excited to see the Games happen in Albury-Wodonga. Australian Hearing Managing Director, Bill Davidson said Australian Hearing understands sports is an important part of the Australian way of life, and they want to ensure deaf and hard of hearing Australians can also participate, excel and enjoy sport too, and not just at the Australian Deaf Games, but throughout their lives.

“We’re so excited to be supporting the 2018 Deaf Games. So much so that we’re calling ourselves the official Deaf Games Super Fan! All 1300 of our staff will be cheering on the teams and our clients and we wish all the participants, volunteers and organisers the very best of luck!”

The Australian Deaf Games have been held around the country since 1964 and it is the first time this event is being hosted in Albury Wodonga.

Many local businesses are getting behind the 2018 Australian Deaf Games by providing their support and they are:

- Commercial Club has committed to being a sponsor of the Games
- La Trobe University has committed to being a sponsor of the Games
- Quest Apartments Albury is the official accommodation for the Games Organising Committee and DSA Board
- BJ Burton Trophies and Engraving is the official medals supplier for the Games
- Active Print is the official printer for the Games
- Beer Deluxe Albury is the official Games social hub
- Hertz Albury Wodonga is the official car hire company for the Games

For more information about the 2018 Australian Deaf Games, please contact Sherrie Beaver, Marketing and Communications Coordinator at sherrie.beaver@deafsports.org.au

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